



TOGETHER FOR TOMORROW

Advancing quality, equity, and access
in child and youth mental health

Sponsorship & Exhibiting Opportunities

2023 CMHO Conference

November 19-21

Marriott Eaton Centre, Toronto

cmho.org

ABOUT THE CONFERENCE

TOGETHER FOR TOMORROW

Advancing quality, equity, and access
in child and youth mental health



We are excited to be coming together in person again for North America's largest child and youth mental health conference from November 19–21, 2023!

The CMHO Conference is an opportunity for your organization to have direct exposure to over 600 leaders and decision-makers in child and youth mental health as we join together at this critical juncture to co-create a child and youth mental health system that provides timely and equitable access to high-quality mental health care for all Ontario families.

CONFERENCE OBJECTIVES:

To advance quality, equity and access in child and youth mental health by:

- Showcasing leading research and emerging practices
- Addressing challenges facing the sector and seeking solutions
- Identifying opportunities to lead and collectively influence system change
- Raising the voice of individuals with lived experience and their families

QUESTIONS?

For more information, please visit cmho.org/2023-conference or contact Sherry Sim at sherry@innovative4you.com.

Proposals for sponsorship options not identified here are always welcome.



SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR

\$25,000 INVESTMENT | EXCLUSIVE | ONE AVAILABLE

Be a leader in child and youth mental health. Your organization will be the primary sponsor at the conference.

- Top placement for your logo
- A premium location with one table in our exhibit hall
- Individual recognition in plenary
- A speaking opportunity to introduce renowned keynote speakers
- Three complimentary registrations
- Two rotating banner ads in our conference app and one push notification to attendees
- Your logo, a 400-word profile, and a link to your website featured on the conference website

KEYNOTE SPONSOR

\$10,000 INVESTMENT | THREE AVAILABLE

Help CMHO bring bold thought leaders, speakers, and innovators to the conference.

- Priority placement for your logo
- A premium location with one table in our exhibit hall
- Individual recognition in plenary
- One rotating banner ad in our conference app
- Three complimentary registrations
- Your logo, a 200-word profile, and a link to your website featured on the conference website

CMHO MEMBER RECEPTION SPONSOR

\$7,500 INVESTMENT | ONE AVAILABLE

Support CMHO members in creating meaningful connections at the conference.

- Priority placement for your logo
- A premium location with one table in our exhibit hall
- Individual recognition in plenary
- A speaking opportunity to welcome guests to the CMHO member reception
- Two complimentary registrations
- Your logo, a 150-word profile, and a link to your website featured on the conference website

WELLNESS SPONSOR

\$5,000 INVESTMENT | THREE AVAILABLE

Support CMHO in creating a safe and inclusive space at the conference.

- Priority placement for your logo
- One table in our exhibit hall
- Two complimentary registrations
- Your logo, a 100-word profile, and a link to your website featured on the conference website

Wellness sponsorships include your company's branding on one of three options:

Lanyards

All delegates will receive a lanyard at registration.

Wi-Fi

Your organization's name will be assigned as the Wi-Fi password.

Audio-Visual

Your organization's logo will be placed on signage attached to lecterns and worked into the presentation shown between sessions.

FAMILY PEER SUPPORTER SYMPOSIUM: PARENTS FOR CHILDREN'S MENTAL HEALTH (PCMH) SPONSOR

\$3,500 INVESTMENT | THREE AVAILABLE

Through our peer-to-peer programming, CMHO provides a platform for parents and caregivers to advocate, raise awareness of mental illness, eliminate stigma, and improve local mental health services. During the symposium, chapter leaders will enhance and gain skills to maintain boundaries and ensure a safe space for the group. Show families on this journey that your organization supports our volunteers' commitment to helping others.

- Priority placement for your logo
- Exhibitor table available (first come, first served)
- One complimentary registration
- Your logo, a 50-word profile, and a link to your website featured on the conference website



PRE-CONFERENCE: LEADERSHIP EXCHANGE X GOVERNANCE SPONSOR

\$3,500 INVESTMENT | THREE AVAILABLE

Profile your organization with executive directors, senior leaders, and board members from community child and youth mental health agencies as they come together at the pre-conference to discuss system challenges and solutions to advance quality, equity, and access in child and youth mental health.

The focus on governance will explore capacity building for board members and senior leadership to advance system transformation.

- Priority placement for your logo
- Exhibitor table available (first come, first served)
- One complimentary registration
- Your logo, a 50-word profile, and a link to your website featured on the conference website

YOUTH & FAMILY SPONSOR

\$2,000 INVESTMENT | FIVE AVAILABLE

Provide opportunities to youth and families with lived experience to attend the conference at no cost.

- Priority placement for your logo
- Exhibitor table available (first come, first served)
- One complimentary registration
- Your logo, a 50-word profile, and a link to your website featured on the conference website



SPONSORSHIP LEVELS & BENEFITS

Benefit Overview	Presenting Sponsor	Keynote Sponsor	Reception Sponsor	Wellness Sponsor	Symposium Sponsor	Pre-Conference Sponsor	Youth & Family Sponsor
	\$25,000	\$10,000	\$7,500	\$5,000	\$3,500	\$3,500	\$2,000
Complimentary registration(s)	3	3	2	2	1	1	1
Complimentary exhibitor table	1	1	1	1	1	1	1
Name placement on conference email marketing	x	x	x				
Recognition on conference website and app	x	x	x	x	x	x	x
Verbal recognition by CEO in plenary	x	x	x				
Speaking opportunity	x	x	x				
Logo in plenary room	x	x	x	x	x	x	x
Logo on conference signage	x	x	x	x	x	x	x
Logo in conference app	x	x	x	x	x	x	x
Banner ad in conference app	x	x	x				
Recognition on social media	x	x	x	x	x	x	x



OTHER SPONSORSHIP OPPORTUNITIES

HEADSHOTS

\$1,500 INVESTMENT | ONE AVAILABLE

Your organization can sponsor a complimentary headshot session for conference delegates. Included is a table where you can display promotional information.

PHONE CHARGING STATION

\$1,500 INVESTMENT | ONE AVAILABLE

Provide a complimentary phone charging service for conference delegates by sponsoring a phone charging station. This includes one table which will be wrapped in your organization's colours and logo.

EXHIBIT TABLES

\$1,250 INVESTMENT | EIGHT AVAILABLE

Feature your organization at a table in our exhibit hall. Draped tables are 30" by 6 feet. Exhibit tables are available on a first come, first served basis.

ADVERTISING

Purchase ad space in our onsite conference app. Ads will be seen by hundreds of delegates on a rotating basis. A push notification and an email can be sent to every conference delegate during the conference to highlight your organization.

3 Banners	\$1,200
2 Banners	\$850
1 Banner	\$400
Push Notification & Email	\$1,200

GIFTS IN KIND

We would be thrilled to accept a gift in kind donation to help make this year's conference a success. Please email Sherry Sim at sherry@innovative4you.com to make a donation.

SPONSORSHIP REQUEST FORM



Please select a sponsorship package:

✓	Sponsorship Package	Quantity Available	Cost	Confirm exhibit table needed?
	Presenting Sponsor	1	\$25,000	
	Keynote Sponsor	3	\$10,000	
	Reception Sponsor	1	\$7,500	
	Wellness Sponsor	3	\$5,000	
	Symposium Sponsor	3	\$3,500	
	Pre-Conference Sponsor	3	\$3,500	
	Youth & Family Sponsor*	5	\$2,000	
	Exhibit Table*	8	\$1,250	

*Exhibit tables available on a first come, first served basis.

Total: \$ _____

Payment Method: Money Order VISA Mastercard Direct Deposit

Organization name _____

Address _____

Contact name _____ Phone # _____

Email _____

Credit card # _____ Amount \$ _____

Expiration date _____ CVC # _____

Authorized signature _____

Please return this form by email to sherry@innovative4you.com with credit card details, or mail with a cheque to:

CMHO
c/o 2023 CMHO Conference
180 Dundas St. W #2305
Toronto, ON, M5G 1Z8
Attn: Clare Bradshaw

Need assistance?

Sherry Sim, Event Planner, will also be available by phone to process your sponsorship requests.

1-866-655-8548
www.cmho.org